

The Purple Carpet Project 2017 Student Scholarship Application

THE PURPLE CARPET PROJECT



Scholarships & Mentoring for Students of Color in Fashion, Beauty & Art

Donate online today:

<http://www.blackfashionweekusa.com/the-purple-carpet-project>.

Name _____

Address _____

Email Address _____

Phone _____

School Name _____

School Address _____

School Contact Number _____

Name of one School Reference/contact person _____

Year in School

- Freshmen
- Sophomore
- Junior
- Senior

Category Competing For

Competition Rules & Guidelines

Students will compete live in front of a panel of Fashion/Beauty Industry Professionals

In February 2017 during Black Fashion Week USA February 19th-25th 2017.

All students must incorporate the color purple in their presentations on the day of the scholarship competition.

All Students will be required collaborate with each competition category for their final presentations. a group of presenters can include 1 person from the following categories (designer, mua, hair and art student) on the date of the event.

Please see the number of looks per contestant and category.

Fashion design students: up to 5 models allowed: Use the color of purple in one of the fashion designs for your presentation.

Hair Students: Up to 2 models allowed: Use the color purple in one of your hair presentations

Makeup Students: up to 2 models allowed: Use the color purple in one of your makeup presentations

Art Students: Up to 2 paintings or models allowed: Use the Color purple & incorporate fashion design students clothing in your final artwork design.

Registration Fees:

Each student competing is required to submit a \$25 registration fee along with your essay for the competition.

If chosen the final round of the competition after essays are reviewed A small stipend will be given for assistance with supplies and materials for at least one of your competition presentations for the contest.

Grand Prizes for the Competition include a minimum of \$250 cash scholarship award plus additional awards, free mentoring services and prizes courtesy of our organization and sponsors.

All Registration fees are due within 1 week of registering for the competition. A special link will be sent to you for the registration fee in order for your registration to

Please submit a 300-500 word essay including the following details below . (email your responses or upload them. Be sure to include your name, school you attend, category you are competing for and year of school.

Please answer the following questions in a written narrative essay.

Email your essays to info@blackfashionweekusa.com

1. Your Self
2. Your Passion
3. Career Goals
4. Why you feel you should win a student scholarship from the Purple Carpet Project within the category you are competing for.

Please send us some of your best photos of your favorite designs, sketches and any thing you would want to show us for consideration.

Or type your essay here
